

ISMAIL GÖLGEÇI

Associate Professor

School of Business and Social Sciences, Aarhus University

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Education

Postgraduate Certificate in Higher Education Practice, 2017

University of East Anglia, United Kingdom

D.Sc. (with distinction) in International Business and Marketing Strategy, 2014

University of Vaasa, Vaasa, Finland

Dissertation Title: International Performance of Emerging Market Firms: Marketing and Supply Chain Capabilities and Host Country Institutions.

Ph.D. Student in Logistics

The University of Tennessee, Knoxville, TN, USA; August 2010-December 2011

M.Sc. in Supply Chain Management - Industrial Marketing Track, 2009

Chalmers University of Technology, Gothenburg, Sweden

Master's Thesis Title: Value Provision in Intradate Flow Technology Networks

B.Sc. in Industrial Engineering, 2006

Yildiz Technical University, Istanbul, Turkey

Senior Thesis Title: International Marketing Strategies and Analysis of Business Matching Centers as a Model and Foundation

Research Interests

International Marketing Strategy, Global Supply Chain Management, Business-to-business Marketing, Innovation, Sustainability

Academic Work Experience

Associate Professor of Marketing Strategy, Aarhus University, School of Business and Social Sciences; July 2018 –

- Developing a research program on global value chain management and social and environmental sustainability
- Executing research projects on global supply chain management, international marketing strategy, innovation, and business-to-business marketing
- Co-taught Management of Technology (2018/19, Master level, ~ 130 students)
- Co-teaching Advanced Marketing Management (2018/19 & 19/20, Master level, ~ 25 students)
- Organizing and co-teaching Advanced Operations Management (2019/20 & 20/21, Master level, ~ 100 students)
- Co-teaching Management, Strategy and Leadership (2019/20, Master level, 12 students)
- Delivered a 9-hours Ph.D. seminar on Marketing Strategy as a visiting scholar at the Federal University of Parana, Brazil (May 2019).

Lecturer in Marketing, University of East Anglia, Norwich Business School; July 2015 – July 2018.

- Ran research projects on international marketing strategy, innovation, and business-to-business marketing

- Organized and taught 6020Y – Market Research (2015/16, Bachelor level, ~56 students)
- Co-taught 6015Y – Supply Chain Management: Strategy and Design (2015/16, Bachelor level, ~25 students)
- Co-taught 4007Y – Introduction to Business (2016/17, Bachelor level, ~350 students)
- Organized and taught 7032B – Marketing Research (2016/17, Master level, ~27 students)
- Organized and taught 4006Y – Principles of Marketing (2016/17 & 17/18, Bachelor level, ~ 370 students)
- Co-taught NBS-7025A Strategic Marketing Management (2017/18, Master level, ~ 380 students)

Research Fellow, University of Vaasa, Department of Marketing; August 2012 – July 2015

- Executed research projects on international marketing strategy, and business-to-business marketing
- Organized and taught MARK2029 – Export Marketing, (2013 & 2014, Master level, ~30 Students)
- Co-taught MARK2019 – Global Sourcing and Procurement (2013/14 & 14/15, Master level, ~180 Students)
- Delivered teaching sessions on Marketing Strategy as a visiting scholar at Poznan University of Economics, Poland (November 2014)

Graduate Research Assistant and Teaching Associate, The University of Tennessee, Department of Marketing & Logistics; July 2010 - December 2011

- Researched and contributed to current topics on supply chain management
- Taught BA331 - Supply Chain Management (Summer 2011, Bachelor level, 48 Students)
- Taught LOG421 - Procurement and Supply Management (Fall 2011, Bachelor level, 22 Students)

Peer-Reviewed Journal Publications

- 1) **Ismail Gölgeci** and David Gligor. Editorial: Theoretical underpinnings of the interplay between supply chain agility and resilience. *International Journal of Physical Distribution & Logistics Management*, *Scheduled for 2022*.
- 2) **Ismail Gölgeci**, David Gligor, Erkan Bayraktar, Dursun Delen. Editorial: The Covid-19 and global value chains: The realignment of priorities. *Journal of Business Research*, *Scheduled for 2021*, [BFI 2].
- 3) **Ismail Gölgeci**, Ewelina Lacka, Olli Kuivalainen, and Vicky Story. Editorial: Intra and interorganizational paradoxes and actionable solutions in product-service networks. *Industrial Marketing Management*, *Scheduled for 2021*, [BFI 2].
- 4) Kishore Pillai, **Ismail Gölgeci**, and David Gligor. Dark Side of Business-to-Business Relationships – An Agenda for Research, *Journal of Business Research*, *Scheduled for 2021*, [BFI 2]
- 5) David Gligor, Siddik Bozkurt, **Ismail Gölgeci**, and Michael Meloni. Does supply chain agility create customer value and satisfaction for loyal B2B business and B2C end-customers? *Forthcoming*, *International Journal of Physical Distribution & Logistics Management*.
- 6) Imran Ali and **Ismail Gölgeci**. Managing Climate Risks in Small and Medium Sized Enterprises of Agri-Food Supply Chains: A Social Capital Perspective. *Forthcoming*, *Supply Chain Management: An International Journal*, [BFI 2].
- 7) Abderaouf Bouguerra, **Ismail Gölgeci**, Ekrem Tatoglu, and David Gligor. How do agile organizations contribute to environmental collaboration? Evidence from MNEs in Turkey. *Journal of International Management*, *Forthcoming*, [BFI 2].
- 8) Ahmad Arslan, **Ismail Gölgeci**, Lauri Haapanen, Carry Cooper, Shlomo Y. Tarba, and William Degbey. Cause-related marketing, legitimacy and internationalization of professional service firms: A case study of a football talent scouting microfirm. *International Marketing Review*, *Forthcoming*.

- 9) **Ismail Gölgeci**, Ahmad Arslan, Zaheer Khan, and Minnie Kontkanen. Foreign Firm Operations and Skills Development of Local Employees in Violence-Hit Economies. 2021, *Technological Forecasting and Social Change*.
- 10) **Ismail Gölgeci**, H. Emre Yildiz, and Ulf Anderson. The Rising Tensions between Efficiency and Resilience in Global Value Chains in the Post COVID-19 World. 2020, *Transnational Corporations*.
- 11) Sean Naughton, **Ismail Gölgeci**, and Ahmad Arslan. Supply chain agility as an acclimatisation process to environmental uncertainty and organisational vulnerabilities: insights from British SMEs. *Production Planning & Control*, 2020, [BFI 2].
- 12) Charles Hofacker, **Ismail Gölgeci**, Kishore Pillai, David Gligor. Digital marketing and business-to-business relationships. *European Journal of Marketing*, 2020, [BFI 2].
- 13) **Ismail Gölgeci**, Ahmad Arslan, Desislava Dikova, and David Gligor. Resilient Agility in Volatile Economies: Institutional and Organizational Antecedents. *Journal of Organizational Change Management*, 2020.
- 14) **Ismail Gölgeci**, Abderaouf Bouguerra, and Yasin Rofcanin. The human impact on the emergence of firm supply chain agility: A multilevel framework. *Personnel Review*, 2020.
- 15) Fawzi Tighersi, Abderaouf Bouguerra, **Ismail Gölgeci**, and Yasin Rofcanin. The paradox of roots and wings: Labor mobility between local firms and MNEs in North Africa. *Journal of Knowledge Management*, 2020, [BFI 2].
- 16) **Ismail Gölgeci** and Olli Kuivalainen. Does social capital matter for supply chain resilience? The role of absorptive capacity and marketing-supply chain management alignment. *Industrial Marketing Management*, 2020, [BFI 2].
- 17) William Murphy, **Ismail Gölgeci**, and David Johnston. Power-based behaviors between supply chain partners of diverse national and organizational cultures: The crucial role of boundary spanners' cultural intelligence. *Journal of Business and Industrial Marketing*, 2019.
- 18) Imran Ali, **Ismail Gölgeci**. Where is supply chain resilience research heading? A systematic and co-occurrence analysis. *International Journal of Physical Distribution & Logistics Management*, 2019.
- 19) **Ismail Gölgeci**, Shahin Assadinia, Jorma Larimo, and Olli Kuivalainen. Emerging-market firms' dynamic capabilities and international performance: The moderating role of institutional development and distance. *International Business Review*, 2019, [BFI 2].
- 20) Shahin Assadinia, Vita Kadile, **Ismail Gölgeci**, and Nathaniel Boso. The effects of learning orientation and marketing programme planning on export performance: The paradoxical moderating role of psychic distance. *International Small Business Journal*, 2019, [BFI 2].
- 21) Ricardo Santana, **Ismail Gölgeci** and Andrew Fearn. Customer categorization, relational justice and SME performance in supermarket supply chains. *Supply Chain Management: An International Journal*, 2019, [BFI 2].
- 22) Usman Ahmed, **Ismail Gölgeci**, Ekrem Tatoglu, and Erkan Bayraktar. Environmental practices and firm performance in emerging markets: The mediating role of product quality. *Production Planning & Control*, 2019, [BFI 2].
- 23) **Ismail Gölgeci**, Alberto Ferraris, Ahmad Arslan, and Shlomo Tarba. European MNE subsidiaries' embeddedness and innovation performance: Moderating role of external search depth and breadth. *Journal of Business Research*, 2019, [BFI 2].
- 24) Yasin Rofcanin, Arnold B. Bakker, Aykut Berber, **Ismail Gölgeci**, and Mireia Las Heras. Relational job crafting: Exploring the role of employee motives with a weekly diary study. *Human Relations*, 2019, [BFI 2, FT 50 Journal].
- 25) **Ismail Gölgeci**, David Gligor, Ekrem Tatoglu, and Ozlem Ayaz Arda. A relational view of environmental performance: What role do environmental collaboration and cross-functional alignment play? *Journal of Business Research*, 2019, [BFI 2].

- 26) **Ismail Gölgeci**, Fahri Karakas, and Ekrem Tatoglu. Understanding demand and supply paradoxes and their role in business-to-business firms. *Industrial Marketing Management*, 2019, [BFI 2].
- 27) **Ismail Gölgeci**, William Murphy, and David Johnston. Power-based behaviors in supply chains and their effects on relational satisfaction: A fresh perspective and directions for research. *European Management Journal*, 2018.
- 28) **Ismail Gölgeci**, Jorma Larimo. Institutions and dynamic capabilities: Theoretical insights and research agenda for strategic entrepreneurship. *Scandinavian Journal of Management*, 2017, [BFI 2].
- 29) **Ismail Gölgeci**, Justyna Swiatowiec-Szczepanska, and Konrad Raczkowski. How does cultural intelligence influence the relationships between potential and realised absorptive capacity and innovativeness? Evidence from Poland. *Technology Analysis & Strategic Management*, 2017.
- 30) **Ismail Gölgeci** and David M. Gligor. The interplay between key marketing and supply chain management capabilities: The role of integrative mechanisms. *Journal of Business and Industrial Marketing*, 2017.
- 31) David M. Gligor, Carol L. Esmark, and **Ismail Gölgeci**. Building international business theory: A grounded theory approach. *Journal of International Business Studies*, 2016, [BFI 2, FT 50 Journal].
- 32) Ekrem Tatoglu, Erkan Bayraktar, **Ismail Gölgeci**, S.C. Lenny Koh, Mehmet Demirbag, and Selim Zaim. How do supply chain management and information systems practices influence operational performance? Evidence from emerging country SMEs. *International Journal of Logistics: Research and Applications*, 2016.
- 33) **Ismail Gölgeci** and Serhiy Ponomarov. How does firm innovativeness enable supply chain resilience? The moderating role of supply uncertainty and interdependence. *Technology Analysis & Strategic Management*. 2015.
- 34) **Ismail Gölgeci** and Ahmad Arslan. Internationalization of emerging economy firms to developed economies: A discussion on institutional pressures and marketing and supply chain capabilities. *Journal of Strategic Marketing*, 2014.
- 35) **Ismail Gölgeci** and Serhiy Ponomarov. Does firm innovativeness enable effective responses to supply chain disruptions? An empirical study. *Supply Chain Management: An International Journal*, 2013, [BFI 2].
- 36) Wendy L. Tate, Lisa M. Ellram, and **Ismail Gölgeci**. Diffusion of environmental business practices: A network approach. *Journal of Purchasing and Supply Management*, 2013.

Book Chapters

- **Ismail Gölgeci**. “Supplier Development with Quality Focus.” A chapter in an e-book titled “*Purchasing Management*” published by Chalmers University of Technology; 2008.
- Fahri Karakas, **Ismail Gölgeci**, and Sally Dipp. “Creative Virtuosities for Entrepreneurship: Perspectives from Four Arts-Based Metaphors”. Forthcoming chapter for the book titled “*The Entrepreneurial Behaviour. Unveiling the cognitive and emotional aspect of entrepreneurship*” to be published by Emerald Group Publishing [BFI 2].
- Ahmad Arslan, **Ismail Gölgeci**, Minnie Kontkanen, and Tiina Leposky. “Risk And Social Value Creation In Volatile Bop Markets: A Case Study From Somalia.” Forthcoming chapter for the book titled “*Base of the Pyramid Markets in Africa: Innovation and Challenges to Sustainability*” to be published by Routledge [BFI 2].
- Ahmad Arslan, **Ismail Gölgeci**, and Jorma Larimo. COVID-19, Rise of Telecommuting and Potential Implications for International Business Travel. Forthcoming chapter for the book titled “*Covid-19 and International Business: Change of Era*” to be published by Routledge [BFI 2].

Honors & Awards

- Higher Education Academy (UK) fellow, 2017
- Outstanding Reviewer for Review of International Business and Strategy in the Emerald Literati Awards, 2017
- Doctoral Tutorial, 12th Vaasa Conference on International Business – Runner-up for Best Dissertation Proposal Award; 2013
- Academy of Business Research - Best Paper Award for “Exploring the Relationships between Firm Innovativeness and Supply Chain Resilience”; 2013
- Academy of International Business (AIB) - Best Reviewer Award; 2011
- ESPN – College of Business Administration Scholarship, University of Tennessee; 2010-2011

Post Graduate Supervision

- Supervised four Ph.D. students who were at various stages at Norwich Business School, the University of East Anglia on 1) *green marketing strategies*, 2) *small business marketing*, 3) *service marketing*, and 4) *online marketing*.
- External examiner to Ph.D. dissertation titled “Inter-Firm Relationship Leading towards Social Sustainability in Export Manufacturing Firms” by Usama Awan prepared at Lappeenranta University of Technology, 2019, Finland.
- External examiner to DBA dissertation on “Knowledge Management and Sustainable Development in the Public Sector” by Mohsenah Al Yami, Abu Dhabi University, 2019, UAE.
- External examiner to Ph.D. dissertation on “Sustainable Procurement Practices in Oil and Gas Industry – Empirical Study of Internal and External Factors” by Mohamed Hasan, Abu Dhabi University, 2020, UAE.
- Master Dissertation Supervisions at Aarhus University (~7), the University of East Anglia (~10), and the University of Manchester (12)

Editorial and Review Service

- Guest Editor for a special issue on global value chains, Journal of Business Research
- Guest Editor for a special issue on servitization and interorganizational paradoxes, Industrial Marketing Management
- Guest Editor for a special issue on supply chain agility and resilience, International Journal of Physical Distribution & Logistics Management,
- Guest Editor for a special issue on digitalization and business-to-business relationships, European Journal of Marketing
- Editorial Board Member of Journal of Business Research
- Editorial Board Member of Review of International Business Strategy
- Ad-hoc reviewer for British Journal of Management
- Ad-hoc reviewer for Organizational Research Methods
- Ad-hoc reviewer for Long Range Planning
- Ad-hoc reviewer for International Journal of Operations and Production Management
- Ad-hoc reviewer for International Journal of Production Economics
- Ad-hoc reviewer for Industrial Marketing Management
- Ad-hoc reviewer for International Marketing Review
- Ad-hoc reviewer for International Business Review
- Ad-hoc reviewer for Journal of International Management
- Ad-hoc reviewer for Journal of Small Business Management
- Ad-hoc reviewer for Supply Chain Management: An International Journal

- Ad-hoc reviewer for International Journal of Production Research
- Ad-hoc reviewer for Scientometrics
- Ad-hoc reviewer for Technology Analysis and Strategic Management
- Ad-hoc reviewer for Journal of Business and Industrial Marketing
- An article review for Journal of Supply Chain Management
- Session chair at the European International Business Academy Annual Conference in Poznan, Poland, December 2019
- Session chair at the Academy of Marketing Science Annual Conference in New Orleans, LA, USA, May 2018.
- Reviewer for AIB 2011, 2013, and 2015 Annual Meetings
- Reviewer for AOM 2016 Annual Meeting
- Reviewer for EIBA 2013, 2014, 2015, 2017, and 2018 Annual Conferences
- Reviewer for EURAM 2016 and 2019 Annual Conferences