

Department of Business Development and Technology, Aarhus University
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Academic Positions

- Since 08/2018 Associate Professor (tenured), part-time since 04/2018
Department of Business Development and Technology, Aarhus University, Denmark
- 04/2018 Visiting Scholar, Aston Business School, Aston University, United Kingdom
- 09/2017–12/2017 Visiting Scholar, School of Management, University of Geneva, Switzerland
- 09/2016–12/2016 Visiting Scholar, Saïd Business School, University of Oxford, United Kingdom
- 09/2015–09/2016 Visiting Lecturer, WU Vienna, Vienna, Austria
- 08/2015–07/2018 Executive Director Master’s Programme in Business Management (MUG-HSG)
School of Management, University of St.Gallen, Switzerland
Ranked #1 in the German-speaking area and #10 globally in QS Business Schools
Rankings 2018 “Masters in Management”
- Since 03/2013 Habilitand (Assistant Professor), Institute of Management, University of St.Gallen,
Switzerland
- 01/2011–06/2012 Visiting Scholar, Harvard Business School, Harvard University, Boston, USA
- 09/2007–11/2010 Editor-in-Chief M&A Review (German monthly for Mergers & Acquisitions)
Institute of Management, University of St.Gallen, Switzerland

Academic Education

- Since 03/2013 Habilitation in Strategic Management and Organization, University of St.Gallen,
Switzerland
- 02/2013 Ph.D. in Management, University of St.Gallen, Switzerland
- With the predicate “with the highest distinction” (summa cum laude)
 - Ph.D. committee: Prof. Dr. Günter Müller-Stewens, Prof. Dr. Sebastian Raisch
- 04/2005 Diploma in Business Informatics, University of Rostock, Germany
- Full-time, five years program (final grade: 1.4, “very good”)
 - Degree: Dipl.-Wirt.-Inf. (equivalent to Master of Science)

Academic Services and Memberships

- Editorial Roles *Editorial Board Memberships:*
- Journal of Organization Design (Editorial Review Board since 2018)
 - Academy of Management Review (Editorial Review Board since 2017)
 - Journal of World Business (Editorial Review Board since 2016)
- Guest Editorships:*
- Journal of Management Studies (Guest Editor)
 - Journal of Organization Design (Guest Editor)
 - Organization Research Methods (Guest Editor)
- Editorships:*
- M&A REVIEW (Editor-in-Chief: 2007-2010)
- Memberships Academy of Management Society (AOM), Strategic Management Society (SMS), Verband
deutscher Hochschullehrer (VHB): Kommission Organisation, Harvard Club of
Switzerland, Alumnus University of St.Gallen (HSG Alumni), Harvard University (GSAS),
University of Rostock, Ranke-Heinemann Stiftung, Accenture Alumni-Network
- Ad-hoc *International outlets:* Administrative Science Quarterly, Journal of Management, Journal of
Reviewing Management Studies, Long Range Planning, Strategic Management Journal
Research funds: Research Foundation - Flanders (FWO)
Academic conferences: annual meetings of the Academy of Management (AOM) BPS and
OMT divisions since 2008, annual meetings of the Strategic Management Society (SMS)
since 2013, annual meeting VHB since 2014, EIBA 2014, SMS Special Conference 2015

Teaching Experience (selected)

Since 2018	International Business Strategy and Leadership (Master level)
2016–2018	Strategic Management (Bachelor level)
2015–2018	Corporate Projects “Business Development I” (Master level)
2015-2016	Managing Globalization (Master level), CEMS compulsory course (WU Vienna)
2015	Managing Professional Service Firms (Master level)
2013–2015	Strategic Management (Bachelor level), Case study teaching
10/2013	Mergers & Acquisitions (Executive level): Strategy Certificate

Awards and Recognitions

2018	Best Reviewer Award at Journal of World Business
2017 & 2018	Runner up for Latsis Award at the University of St. Gallen
2014	Winner of the Sumantra Ghoshal Research & Practice Award; 74th annual meeting of the Academy of Management (with Michael Boppel and Julian Birkinshaw)
2014	Best Conference Paper Proceedings; 74th annual meeting Academy of Management
2010–	“Marquis Who’s Who in the World” directory entry
2010	Participant of the 7th Annual Doctoral Workshop at the 30th Annual International Conference of the Strategic Management Society
2009 & 2010	Finalist Deutscher Journalistenpreis (djp); category “Private Equity und M&A”
2009	Nominee for the Best Conference Paper Award at the 29th Annual International Conference of the Strategic Management Society

Published and Forthcoming Works

Publications in Referred International Journals¹

- Kunisch S., Menz M., Denyer D., Cardinal L., Bartunek J. (scheduled for 2021). The Art and Science of Literature Reviews: Types, Approaches and Evaluation Criteria. **Organizational Research Methods**. #17/209 (Management); #5/82 (Psychology, Applied); Impact Factor: 4.918 (9.248); VHB JQ3: A; BFI-2; CABS AJG 2018: 4 star.
- Birkinshaw J., Collis D., Foss N., Hoskisson B, Kunisch S., Menz M. (scheduled for 2020). Corporate Strategy and the Theory of the Firm in the Digital Age. **Journal of Management Studies**. #15/121 (Business); #15/209 (Management); Impact Factor: 5.329 (7.959); VHB JQ3: A; BFI-2; CABS AJG 2018: 4 star; FT50.
- Ambos B., Kunisch S., Leicht-Deobald, U., Schulte Steinberg A. (in press). Unravelling Agency Relations inside the MNC: Social Controls, and Second Principals in HQ-Subsidiary Relationships. **Journal of World Business**. #22/140 (Business); Impact Factor: 3.993 (5.019); VHB JQ3: B; BFI-2; CABS AJG 2018: 4 star.
- Kunisch S., Menz M., Cannella Jr. A. A. (in press). The CEO as A Key Micro-Foundation of Global Strategy: Task Demands, CEO Origin, and the CEO’s International Background. **Global Strategy Journal**. #96/209 (Management); Impact Factor: 2.121 (5.616); VHB JQ3: B; BFI-2; CABS AJG 2018: 3 star.
- Kunisch S., Menz M., Collis D. (scheduled for 2019). Corporate Headquarters in 21st Century Corporations. **Journal of Organization Design**. BFI-1.
- Kunisch S., Menz M., Birkinshaw J. (2019). Spatially Dispersed Corporate Headquarters: A Historical Analysis of their Prevalence, Antecedents, and Consequences. **International Business Review**, 28(1): 148-161. #49/140 (Business); Impact Factor: 2.754 (3.544); VHB JQ3: B; BFI-2; CABS AJG 2018: 3 star.
- Müller J., Kunisch S. 2018. Central Perspectives and Debates in Strategic Change Research. **International Journal of Management Reviews**, 20(2): 457–482. #5/209 (Management); #8/140 (Business); Impact Factors: 6.489 (8.941); VHB JQ3: B; BFI-2; CABS AJG 2018: 3 star.
- Kunisch S., Menz M., Denyer D., Cardinal L., Bartunek J. 2018. Feature Topic at Organizational Research Methods: How to Conduct Rigorous and Impactful Literature Reviews? Call for Papers. **Organizational Research Methods**, 21(3): 519-523. #17/209 (Management); #3/80 (Psychology, Applied); Impact Factor: 4.918 (9.248); VHB JQ3: A; BFI-2; CABS AJG 2018: 4 star.

¹ Double blind and editorial review processes. ISI 2017 Journal Citation Reports 1-year impact factors and 5-year impact factors in brackets.

- Kunisch S., Bartunek J. M., Müller J., Huy Q. N. 2017. Time in Strategic Change Research. **Academy of Management Annals**, 11(2): 1005–1064.
Dynamic edition: aom.org/Multi-Media/Publications/Annals/Time-in-Strategic-Change-Research.aspx.
#1/140 (Business); #1/209 (Management); Impact Factor: 9.281 (17.129); VHB JQ3: A; BFI-2; CABS AJG 2018: 4 star.
- Kunisch S. 2017. Benchmarking Corporate Headquarters: Instrumental, but not Strategic? – Comments on Young (1998). **Long Range Planning**, 50(1): 30-32.
#36/140 (Business); #50/209 (Management); Impact Factors: 3.221 (5.901); VHB JQ3: B; BFI-2; CABS AJG 2018: 3 star.
- Kunisch S. 2017. Does Headquarter Structure Follow Corporate Strategy? An Empirical Study of the Relations between Corporate Strategic Change and Changes in the Size of Corporate Headquarters. **Journal of Business Economics and Management**, 18(3): 390-411.
#94/140 (Business); Impact Factor: 1.503 (1.265); BFI-1; CABS AJG 2018: 2 star.
- Hauptmann G., Kunisch S. 2017. Please Mind the Gap! An Assessment of Research on Managerial Perception Gaps. **Die Unternehmung**, 71(1): 30-55.
VHB JQ3: C; BFI-1.
- Kunisch S., Menz M., Ambos B. 2015. Changes at Corporate Headquarters: Review, Integration and Future Research. **International Journal of Management Reviews**, 17(3): 356-381.
#5/209 (Management); #8/140 (Business); Impact Factors: 6.489 (8.941); VHB JQ3: B; BFI-2; CABS AJG 2018: 3 star.
- Kunisch S., Müller-Stewens G., Campbell A. 2015. Verjüngungskur für die Konzernzentrale. **Harvard Business Manager**, 37(5): 2-11. (Reprint)
- Kunisch S., Schulte Steinberg A., Ambos B. 2015. Corporate Parenting Reviews: Die strategische Überprüfung der Konzernzentrale. **zfo – Zeitschrift Führung und Organisation**, 84(1): 25-31.
VHB JQ3: D; BFI-1.
- Menz M., Kunisch S., Collis D. J. 2015. The Corporate Headquarters in the Contemporary Corporation: Advancing a Multimarket Firm Perspective. **Academy of Management Annals**, 9(1): 633-714.
#1/140 (Business); #1/209 (Management); Impact Factor: 9.281 (17.129); VHB JQ3: A; BFI-2; CABS AJG 2018: 4 star.
Peer-reviewed since Vol. 9.
- Kunisch S., Müller-Stewens G., Campbell A. 2014. Why Corporate Functions Stumble. **Harvard Business Review**, 92(12): 110-117.
#19/140 (Business); #25/209 (Management); Impact Factors: 4.374 (4.933); VHB JQ3: C; BFI-2; CABS AJG 2018: 3 star; FT50.
- Kunisch S., Bilhuber E. 2014. Three Traps Facing New Corporate Center Executives. **The European Business Review**, 2014(Sep-Oct): 85-88.
- Campbell A., Kunisch S., Müller-Stewens G. 2013. CEOs, Mind Your Own Business! Why and How Corporate CEOs Should Pay More Attention to Corporate Functions. **The European Business Review**, 2013(Mar-Apr): 33-37.
- Boppel M., Kunisch S., Keil T., Lechner C. 2013. Driving Change through Corporate Programs. **MIT Sloan Management Review**, 55(1): 20-22.
#60/140 (Business); #73/209 (Management); Impact Factors: 2.569 (4.581); VHB JQ3: C; BFI-2; CABS AJG 2018: 3 star; FT50.
- Campbell A., Kunisch S., Müller-Stewens G. 2012. Are CEOs Getting the Best from Corporate Functions? **MIT Sloan Management Review**, 53(3): 12-14.
#60/140 (Business); #73/209 (Management); Impact Factors: 2.569 (4.581); VHB JQ3: C; BFI-2; CABS AJG 2018: 3 star; FT50.
- Campbell A., Kunisch S., Müller-Stewens G. 2011. To Centralize or not to Centralize? **McKinsey Quarterly**, 2011(June): 97-102.

Monographs and Edited Volumes

- Müller-Stewens G., Kunisch S., Binder A. (Eds.). 2016. **Mergers & Acquisitions: Handbuch für Strategen, Analysten, Berater und Juristen**. 2nd Ed. Stuttgart: Schäffer-Poeschel.
- Kunisch S., Böhm S., Boppel M. (Eds.) 2011. **From Grey to Silver – Managing the Demographic Change Successfully**. Berlin: Springer.
With a foreword by the former Federal president of Germany Bundespräsident a.D. Prof. Dr. Roman Herzog.
- Kunisch S., Welling C., Schmitt R. (Eds.) 2010. **Strategische Führung auf dem Prüfstand: Chancen und Herausforderungen in Zeiten des Wandels**. Berlin: Springer.
- Müller-Stewens G., Kunisch S., Binder A. (Eds.) 2010. **Mergers & Acquisitions: Analysen, Trends und Best Practices**. Stuttgart: Schäffer-Poeschel.

Contributions to Edited Volumes

Schulte Steinberg A., Kunisch S. 2016. The Agency Perspective for Studying Headquarters-Subsidiary Relations. In: Ambos T., Ambos B., Birkinshaw J. 2016 (Eds.): Perspectives on Headquarters-Subsidiary Relationships in the Contemporary MNC. **Research in Global Strategic Management**, 17: 87-118.

Müller-Stewens G., Kunisch S., Binder A. 2016. Mergers & Acquisitions: Drei Perspektiven auf ein komplexes Phänomen. In: Müller-Stewens G., Kunisch S., Binder A. 2016 (Eds.). **Mergers & Acquisitions: Handbuch für Strategen, Analysten, Berater und Juristen**. 2nd Ed. Pages: 1-8. Stuttgart: Schäffer-Poeschel.

Düsterhoff H., Kunisch S. 2016. Ein Due Diligence-Bericht zur Entwicklung des deutschen M&A-Marktes. In: Müller-Stewens G., Kunisch S., Binder A. 2016 (Eds.): **Mergers & Acquisitions: Analysen, Trends und Best Practices**. 2nd Ed. Pages: 66-98. Stuttgart: Schäffer-Poeschel.

Scheef C., Kunisch S., Menz M. 2011. Das strategische Programm organisieren. In: M. Menz, T. Schmid, G. Müller-Stewens, & C. Lechner (Eds.): **Strategische Initiativen und Programme: Wege erfolgreicher Unternehmensführung**. Pages: 111-138. Cologne: Gabler.

Böhm S., Kunisch S., Boppel M. 2011. An Integrated Framework for Investigating the Challenges and Opportunities of Demographic Change. In: Kunisch S., Böhm S., Boppel M. (Eds.): **From Grey to Silver – Managing the Demographic Change Successfully**. Pages: 3-22. Berlin: Springer.

Kunisch S. 2010. Von Sonderkonjunktur bis Notverkäufe – Ein Due Diligence-Bericht zur Entwicklung des deutschen M&A-Marktes. In: G. Müller-Stewens, S. Kunisch, & A. Binder (Eds.): **Mergers & Acquisitions: Analysen, Trends und Best Practices**. Pages: 47-84. Stuttgart: Schäffer-Poeschel.

Kunisch S., Weber J. 2010. Die Übergabe des Staffeltabs: Auslöser, Charakteristika und Implikationen von CEO-Wechseln. In: S. Kunisch, C. Welling, & R. Schmitt (Eds.): **Strategische Führung auf dem Prüfstand: Chancen und Herausforderungen in Zeiten des Wandels**. Pages: 89-106. Berlin: Springer.

Best Paper Proceedings

Kunisch S., Lamaan T., Schmid T., Huy Q., Nadkarni S., Ocasio W., Vaara E. 2018. Emergent Perspectives of Strategic Change: Toward a New Paradigm? In: **Academy of Management Proceedings**, 2018(1): 16746. DOI: <https://doi.org/10.5465/AMBPP.2018.11506symposium>.

Schulte Steinberg A., Kunisch S., Ambos, B. 2015. Organizational Practice Adoption in the MNC: The Role of Managers' Core Self-Evaluations. In: **Academy of Management Proceedings**, 2015(1): 16746. DOI: <https://doi.org/10.5465/ambpp.2015.16746abstract>.

Collis D., Kunisch S., Menz M., Birkinshaw J., Campbell A., Foss N., Hoskisson B. 2015. The Corporate Headquarters in the Contemporary Corporation: What do we know and what should we know about it? Panel Symposium. In: **Academy of Management Proceedings**, 2015(1): 14501. DOI: <https://doi.org/10.5465/ambpp.2015.14501symposium>.

Boppel M., Kunisch S., Birkinshaw J. 2014. Corporate Programs: Analysis of a Major Structural Choice in Corporate Strategy Implementation. In: **Academy of Management Proceedings**, 2014(1): 11757. DOI: <https://doi.org/10.5465/ambpp.2014.87>.

Winner of the Sumantra Ghoshal Research & Practice Award (selected from more than 700 submissions).

Kunisch S. 2013. Too much is too much! Antecedents and Consequences of Change in the Size of Corporate Headquarters. **Academy of Management Proceedings**, 2013(1): 10437. DOI: <https://doi.org/10.5465/ambpp.2013.10437abstract>.

Other Journal Articles

Schimmer M., Kunisch S. 2012. Op-Ed: Greek Drama—Looking Behind the Scenes of EU Integration. **Harvard Kennedy School Review**, 2012(1): 1-3.

Kunisch S., Schimmer M., Müller-Stewens G. 2012. A New Look for the Head Office: Corporate Headquarters Redesigns during Times of Crisis. **Performance Journal**, 4(4): 10-21.

Kunisch S., Wahler C., Müller-Stewens G. 2011. Spielentscheidend: Der Staat als M&A-Akteur. **Performance Journal (German)**, 2011(2): 14-27.

Kunisch S., Wolf C., Quodt J. 2010. When Forgetting is the Key: The Value of Unlearning Activities in Post-Acquisition Integrations. **Performance Journal**, 3(1): 4-13.

Kunisch S., Wahler C. 2010. Laues Lüftchen oder Vorläufer einer steifen Brise? – Die Aktivitäten auf dem deutschen M&A-Markt stabilisieren sich im ersten Halbjahr 2010. **M&A Review**, 21(8-9): 393-401.

- Kunisch S., Wahler C. 2010. Deutscher M&A-Markt im „Tal der Tränen“: Rückblick auf das M&A-Geschehen 2009. **M&A Review**, 21(2): 53-62.
- Dohna Y., Kunisch S. 2009. Ein Blick in die Matrjoschka – Rahmenbedingungen und Motive für M&A in Russland. **Osteuropa-Wirtschaft**, 54(4): 237-252.
- Kunisch S., Wahler C. 2009. Deutscher M&A-Markt im Sog des globalen Abwärtstrends: Die M&A-Aktivitäten im ersten Halbjahr 2009. **M&A Review**, 20(8-9): 367-375.
- Kunisch S. 2009. Der deutsche M&A-Markt 2008 – Im Zeichen der Finanzkrise. **M&A Review**, 20(2): 47-55.
- Dohna Y., Kunisch S. 2009. Bezauberndes Mütterchen Russland oder argwöhnischer Bär? M&A in Russland - Rahmenbedingungen und Motive des Going East. **M&A Review**, 20(11): 498-506.
- Kunisch S. 2008. M&A-Aktivitäten in Deutschland im ersten Halbjahr 2008: Steigende Deal-Anzahl bei fallenden Transaktionsvolumina. **M&A Review**, 19(8-9): 393-400.
- Kunisch S. 2008. M&A-Markt 2007 in Deutschland – Zwei unterschiedliche Jahreshälften. **M&A Review**, 19(2): 57-65.

Newspaper Articles, Case Studies, Reports

- Menz M., Kunisch S. 2016. Die «Konzernzentrale 4.0» – eine Folge der zunehmenden Flexibilisierung von zentralen Managementfunktionen. **Neue Zürcher Zeitung**, 23 Nov. 2016: 30.
- Menz M., Kunisch S., Collis D. J. 2015. Der Mythos Konzernzentrale. **Frankfurter Allgemeine Zeitung**, No. 225, 28 September 2015: 15.
- Menz M., Kunisch S., Collis D. J. 2013. What Do We Know About Corporate Headquarters? A Review, Integration, and Research Agenda. **Harvard Business School Working Paper**. No. 14-016, 19-08-2013. Available at SSRN: <http://ssrn.com/abstract=2316198>.
- Kunisch S., Düblin D., Müller-Stewens G. 2013. Functional Strategies in Decentralized Corporations: Richemont's Group HR Function. **ECCH Case Study**. Case ref. no. 313-241-1, Teaching note ref. no. 313-241-8, Teaching note supplement software ref. no. 313-241-9.
- Kunisch S., Müller-Stewens G., Collis D.J. 2012. **Housekeeping at Corporate Headquarters: International Trends in Optimizing the Size and Scope of Corporate Headquarters**. Survey Report. St.Gallen/Cambridge, University of St.Gallen/Harvard Business School.
- Müller-Stewens G., Kunisch S. 2010. Mergers & Acquisitions – Marktentwicklung 2009/2010: Neue Übernahmewelle? **unternehmermagazin**, 58(7/8): 44-46.

Conference Paper Presentations

- Darouichi A., Kunisch S., Menz M. 2018. Firm Performance and Voluntary CEO Departure: The Role of CEO Outside Options and Skill Transferability. **Annual International Conference of the Strategic Management Society**. Paris, France.
- Huy Q., Kunisch S., Lamaanen T., Nadkarni S., Ocasio W., Schmid T., Vaara E. 2018. Emergent Perspectives of Strategic Change: Toward a New Paradigm? **Annual Meeting of the Academy of Management**. Panel Symposium. Chicago, USA.
- Darouichi A., Kunisch S., Menz M. 2018. Firm Performance and Voluntary CEO Departure: The Roles of Outside Options and Skill Transferability. **9th EIASM Workshop on Top Management Teams and Business Strategy Research**. Geneva, Switzerland.
- Zobel N., Nell P., Ambos B., Kunisch S. 2018. Social Comparisons in the Headquarters-Subunit Relationship – The Negative Effect of Envy. **Conference of the Australia and New Zealand International Business Academy (ANZIBA)**. Brisbane, Australia.
- Zobel N., Nell P., Ambos B., Kunisch S. 2017. The Antidote to Envy? Socialization's Role in Alleviating the Influence of Envy in Headquarters-Subunit Alignment. **Annual International Conference of the Strategic Management Society**. Houston, USA.
- Darouichi A., Kunisch S., Menz M. 2017. Research on CEO Tenure: Towards a Process Perspective. **8th EIASM Workshop on Top Management Teams and Business Strategy Research**. Seville, Spain.

- Zobel N., Nell P., Ambos B., Kunisch S., Schulte Steinberg A. 2016. The Antidote to Envy? – The Role of Socialization in Alleviating the Negative Influence of Envy in Headquarters-Subunit Alignment. **Annual Conference of the European International Business Academy**. Vienna, Austria.
- Schulte Steinberg A., Kunisch S., Ambos, B. 2015. Organizational Practice Adoption in the MNC: The Role of Managers' Core Self-Evaluations, **Annual Meeting of the Academy of Management**. Vancouver, Canada.
- Collis D., Kunisch S., Menz M., Birkinshaw J., Campbell A., Foss N., Hoskisson B. 2015. The Corporate Headquarters in the Contemporary Corporation: What do we know and what should we know about it? Panel Symposium. **Annual Meeting of the Academy of Management**. Vancouver, Canada.
- Schulte Steinberg A., Kunisch S., Ambos, B. 2015. Organizational Control and Goal Conflicts in Headquarters-Subsidiary Relationships: An Agency Theory Perspective, **Annual Meeting of the Academy of International Business**. Bengaluru, India.
- Schulte Steinberg A., Kunisch S., Ambos, B. 2015. Principal-Agent Multiplicity in Headquarters-Subsidiary Relationships of Multinational Corporations. **Special Conference of the Strategic Management Society**. St.Gallen, Switzerland.
- Schulte Steinberg A., Kunisch S., Ambos, B. 2015. Goal Conflicts and Corporate Control: Implications for Headquarters-Subsidiary Relationships of Multinational Corporations. **Special Conference of the Strategic Management Society**. St.Gallen, Switzerland.
- Schulte Steinberg A., Kunisch S., Ambos, B. 2015. Goal Conflicts in the Headquarters-Subsidiary Relationships: Corporate Control Effects and Implications. **Special Conference of the Strategic Management Society**. Santiago de Chile, Chile.
- Boppel M., Kunisch S., Birkinshaw J. 2014. Corporate Programs: An Analysis of a Major Structural Choice in Strategy Implementation. **Trans-Atlantic Doctoral Conference**. London Business School. London, England.
- Schulte Steinberg A., Ambos B., Kunisch S. 2014. The Impact of Core Self-Evaluations on Organizational Practice Adoption in the Multinational Corporation, **Special Conference of the Strategic Management Society**. Copenhagen, Denmark.
- Schulte Steinberg A., Ambos B., Kunisch S. 2014. Towards the Micro-Foundations of Organizational Practice Adoption in the MNC: The Role of Core Self-Evaluation, **Annual Meeting of the Academy of International Business**. Vancouver, Canada.
- Boppel M., Kunisch S., Birkinshaw J. 2014. Corporate Programs: Analysis of a Major Structural Choice in Corporate Strategy Implementation. **Academy of Management Annual Meeting**. Philadelphia, USA.
Winner of the Sumantra Ghoshal Research and Practice Award (selected from > 700 submissions and 300 conference papers).
- Kunisch S., Campbell A., Müller-Stewens G. 2013. The Value Traps Facing Corporate Functions, **Annual International Conference of the Strategic Management Society**. Atlanta, USA.
- Kunisch S. 2013. Too much is too much! Antecedents and Consequences of Change in the Size of Corporate Headquarters, **Academy of Management Annual Meeting**. Orlando, USA.
- Kunisch S., Menz, M. 2012. Corporate Strategy at the Crossroads?! Inductive Derivation of a Consensus and Comprehensive Definition, **Annual International Conference of the Strategic Management Society**. Prague, Czech Republic.
- Kunisch S. 2011. Corporate Headquarters Change: Antecedents and Performance Implications, **Annual International Conference of the Strategic Management Society**. Miami, USA.
- Kunisch S., Wolf C. 2010. Senior Moment or Vital Stimulus? The Role of Organizational Unlearning in Post-Acquisition Integration, **Annual International Conference of the Strategic Management Society**. Rome, Italy.
- Kunisch S., Menz M. 2010. What is Corporate Strategy Really? Inductive Derivation of a Consensus and Comprehensive Definition, **Academy of Management Annual Meeting**. Montréal, Canada.
- Wolf C., Kunisch S. 2010. Forget it! Exploring the Role of Organizational Unlearning in Post-Acquisition Integration, **Academy of Management Annual Meeting**. Montréal, Canada.
- Kunisch S. 2010. Organizational Unlearning as Antecedent of Strategic Initiative Performance, **International Conference on Business and Information**. Kitakyushu, Japan.

Kunisch S. 2009. Contextual Ambidexterity – A Silver Bullet for Superior Performance: Investigating Environmental Moderators, **Annual International Conference of the Strategic Management Society**. Washington DC, USA.

Nominee for the Best Conference Paper Award.

Kunisch S., Schmid T. 2009. Corporate Headquarters Change: Investigating Antecedents from an Upper Echelons Perspective, **Academy of Management Annual Meeting**. Chicago, USA.

Kunisch S. 2008. Organizational Forgetting in Divestment: Senior Moment or Stimulus for Post-Divestment Performance? **Annual International Conference of the Strategic Management Society**. Cologne, Germany.

Media Coverage

NZZ: Was ist schweizerisch an einem Multi? Heimatlose «Basler Chemie»

By: Sergio Aiolfi, 1.6.2017

Link: <https://www.nzz.ch/meinung/was-ist-schweizerisch-an-einem-multi-heimatlose-basler-chemie-ld.1298669>

Unternehmerzeitung: Konzernzentralen werden virtuell.

By: Unknown, 23.11.2016.

Link: <http://www.undernehmerzeitung.ch/de/news/einzelansicht/article/konzernzentralen-werden-virtuell>

Leader 2 Leader: The Importance of Changes at the Corporate Headquarters.

By: Bruce Rosenstein, 2015(fall): 62-63.

Link: <http://onlinelibrary.wiley.com/doi/10.1002/ltl.20207/abstract>

HSG Alumni-Magazin «alma»: Corporate Parenting Reviews: Die Konzernzentrale auf den Prüfstand stellen. 2015 (1): 15.

Bilanz – Das Schweizer Wirtschaftsmagazin: Konzernzentralen. Firmenhauptsitze in der Architekturkritik.

By: Gantenbein, K.; Güntert, A. 2014(13-14): 64-71.

The Economist: Fighting the Flab – Corporate Headquarters Have Put on Weight and Need to Slim Down Again.

Date: 21 March 2014.

Link: <http://www.economist.com/news/business/21599354-corporate-headquarters-have-put-weight-and-need-slim-down-again-fighting-flab>

Business 2 Community: Three Ways to Implement a Corporate Program.

By: Leslie Brokaw. Date: 1 March 2014.

Link: <http://www.business2community.com/strategy/three-ways-implement-corporate-program-0791009#!BBhHe>

Czech Sociological Review: Blesky (2013). Book Review: Kunisch, Boehm and Boppel (eds.): From Grey to Silver. Managing the Demographic Change Successfully. In: Czech Sociological Review, 2013, Vol. 49, No. 6.

Link: www.procon.at/images/pdfs/publikationen/CzechSociological_Review_Blesky13.pdf

HSG Alumni-Magazin «alma»: Was wissen wir über Corporate Headquarters?

2013 (4): 15.

Harvard Business Manager: Aufräumen in der Konzernzentrale.

By: Domke, Britta. 2012(9): 10-13.

DRadio Wissen Hörsaal: Demographischer Wandel – Eine gesellschaftliche und politische Herausforderung.

(Report about the 2010 DocNet Symposium)

By: Hans-Jürgen Bartsch. Date: 1 December 2010.

Controlling – Zeitschrift für erfolgsorientierte Unternehmenssteuerung: Das M&A-Handbuch beschäftigt sich mit der wesentlichen Entwicklung des M&A-Geschäfts der vergangenen 20 Jahre in Deutschland, Österreich und der Schweiz. Der Autorenkreis besteht aus mehr als 70 renommierten Experten aus Wissenschaft und Praxis, die auf einzigartige Weise Analysen, Trends und Marktstandards behandeln. Der vorliegende Herausgeberband stellt eine umfassende Bestandsaufnahme des Themas M&A dar und gibt Hilfestellungen für zukünftige Aktivitäten.

Denmark, October 2018